

SPECIAL MEETING OF THE FUNDING ADVISORY COMMITTEE (FAC) December 7, 2022; 6pm-7:30PM (VIA ZOOM)

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AGENDA

- CALL TO ORDER/DETERMINATION OF QUORUM
- APPROVAL OF MINUTES
- **REPORTS** Roberto Bedoya, Manager Cultural Affairs Division Raquel Iglesias, Cultural Funding Program Analyst
- OPEN FORUM (15 minutes)
- **DISCUSSION ITEM #1:** Creative Economies of Belonging Grant Recommendations
- **DISCUSSION ITEM #2:** FY22-23 Grantmaking Updates
- **DISCUSSION ITEM #3**: FAC Structure & 2023 FAC Meeting Schedule
- ANNOUNCEMENTS

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o Next Meeting of the Funding Advisory Committee is scheduled for January 12, 2023.

ADJOURN

• <u>ATTACHMENTS</u>

- Attachment A: Minutes from October 2022 Special Meeting of the Funding Advisory Committee
- Attachment B: FY22-23 Creative Economies of Belonging Grant Recommendations & Descriptions
- o Attachment C: All Scores for the Creative Economies of Belonging Grant Program

& To request materials in alternative formats, languages, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Program Analyst Raquel Iglesias at 510-238-2212 or TDD 510-238-3254 at least three working days before the meeting. Thank you.

Agenda: December 7, 2022



Cultural Funding Program (CFP) Funding Advisory Committee Special Meeting Wednesday October 19, 2022; 6PM-7:30PM

Meeting Minutes

Committee Members in Attendance: Adriana Grino, Indi McCasey and Tyese Wortham.

Committee Members Absent: Sriba Kwadjovie and Michelle Mush Lee

Staff in Attendance: Roberto Bedoya, Raquel Iglesias, and Gina Acebo.

Call to Order/Determination of Quorum: 6:05PM

Approval of Minutes:

1. Approval of MINUTES of September 2022 Minutes

Adriana Grino Motions to Approve and noted their appreciation for the details in the minutes. Tyese Wortham seconded. The motion passed unanimously.

MANAGER'S REPORT

Roberto Bedoya, Cultural Affairs Manager

Roberto Bedoya began his report by sharing that the Program Analyst III position application was now live and accepting applications. Bedoya expects interviews to take place after Thanksgiving. He requested that the FAC assist in helping get the word out.

Bedoya also shared that the Cultural Affairs Commission held a Town Hall for Mayoral Candidates in early October. He appreciated Treva Reid acknowledging how short-staffed the Division is, as well as all candidates expressing the importance of the arts in Oakland. Two additional Commissioners are expected to be appointed by the end of November.

Discussion Points:

- Indi McCasey asked how many people attending the Town Hall, to which Roberto Bedoya stated that 40 people were in attendance.
- Tyese Wortham asked if the Division organized the Town Hall, to which Roberto Bedoya clarified that the Division could not be involved in the planning or execution of political activities. Wortham shared that there were concerns from the community expressed about the timing of the Town Hall, and some being excluded because of Life is Living event conflicts.

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• Adriana Grino congratulated Roberto Bedoya on the PAIII position finally being posted for applications.

PROGRAM ANALYST REPORT

Raquel Iglesias, Cultural Funding Program Analyst II

Raquel Iglesias began her report by sharing an update about her time at the Grantmakers in the Arts Conference (GIA). She was able to meet FAC member Adriana Grino in person, as well as other Bay Area funders. A highlight of the conference was also attending a session dedicated to supporting Public Funders, which Iglesias found to be extremely helpful.

In other updated, the Creative Economies of Belonging grant program closed its call for applications on September 20th. Five panelists are currently reviewing the applications until the Public Review Panels scheduled on November 17th.

Cultural Funding will be attending City Council's Life Enrichment Committee (LEC) Meeting on Monday October 24th. This will be Iglesias first time at LEC since starting, as it has been a requirement that has not been enforced since the pandemic began. After LEC review, grants will hopefully go straight to City Council for final approval.

Lastly, Org Projects and Individual Artist Projects grant programs are set to return in the next coming weeks, with the goal of releasing guidelines and applications on December 1st.

Discussion:

• Indi McCasey asked for clarification on whether CFP presented at GIA during the Public Funders session. Raquel Iglesias clarified that CFP did not present. The session was dedicated to GIA presenting a newly formed fellowship program dedicated to Public Funders.

OPEN FORUM:

Speaker(s): Open Forum

The following community members were in attendance: None.

No public comments were made.

DISCUSSION ITEM #1: FY22-23 Grantmaking

Discussion:

- Raquel Iglesias began the discussion by providing an overview of FY22-23 grantmaking.
 - o <u>Org Assistance Grants and Festival Grants</u> are going to City Council LEC review in October, we will then proceed to process grant contracts after approval.

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- <u>Creative Economies of Belonging</u>, the NEA regranting program, received 19 eligible applications. All applications are currently being reviewed by a stellar group of panelists, who will publicly review on November 17th. We have enough funding to cover all applications, however it is required that we conduct a thorough evaluation of all applications to meet NEA and City requirements.
- Org Projects and Individual Artist Projects: Iglesias shared that these programs set to launch in December will be a heavy lift for her. However, it is necessary to launch as soon as possible considering the length of time each program takes. We are currently in discussion to extend the contract end date to give staff and grantees more breathing room to process those contracts.
- Adriana Grino asked if there was overlap between the Creative Economies applicants and other applicants from Cultural Funding programs. Iglesias shared that many applicants were Org Assistance grantees, and previous grantees of the Artists-in-the-Schools grant program.
- Roberto Bedoya continued the discussion by sharing that some funds from FY22-23 will be used to support infrastructure of the grantmaking program, including looking at how we can support Districts 6 and 7 with capacity building. The Division is also looking to hire consultants to execute an economic impact report of the Cultural Funding Program.
- Gina Acebo highlighted the need for programmatic infrastructure, including analyzing what the program is doing, where it is successful, and how we can better support our community.
- Tyese Wortham underscored the importance of data collection and getting additional support from the City to drive this work.
- Roberto Bedoya shared that another important element to this work is knowing that the new
 mayor will be proposing their agenda in Spring 2023, which is fast approaching. There is no
 guarantee that the additional funds seen this year will continue without the advocacy and
 data collection work needed.
- Adriana Grino shared her appreciation for the work being done, and emphasized the casemaking needed by community advocates and the Commission to proactively argue for more Division resources.

<u>DISCUSSION ITEM #2:</u> FAC Meeting Discussion: Dates and planning for December and January Meetings

Discussion:

- Roberto Bedoya shared that staff was meeting with the City Attorney to discuss the status of FAC tomorrow.
- Raquel Iglesias shared that several FAC members terms were closing in the next coming months. Iglesias would follow up with those members individually to see who is interested in continuing.
- Tyese Wortham asked about recruitment, and when new members would enter FAC. Iglesias shared that recruitment has been on hold because of not wanting to bring new members on during this period of uncertainty. The new mayor may also make changes to how committees are structured and the requirements we need to follow.
- Raquel Iglesias expressed that the next FAC meeting would be December 7th where members would review the Creative Economies grant recommendations. Iglesias confirmed

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that the date worked for all members present and the January 11th meeting status would be discussed at that same time.

• Adriana Grino volunteered to facilitate the December 7th meeting.

ANNOUNCEMENTS

- Next Meeting of the Funding Advisory Committee is scheduled for December 7, 2022.
- California Arts Council is conducting Racial Equity Workshops in November

ADJOURN

Adjourn at 6:58 PM

• Motion to adjourn by Tyese Wortham. Seconded by Adriana Grino. The motion passed unanimously.

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City of Oakland, Cultural Affairs Division, CULTURAL FUNDING PROGRAM

FY22-23 Creative Economies of Belonging Grant Program GRANT RECOMMENDATIONS

App #	ORGANIZATION	SCORE	Amount	Application Summary
15	Destiny Arts Center	96.40%	\$26,450	Destiny Arts Center is guided by its mission to inspire and ignite social change through the arts. Destiny was founded in response to the effects of violence on youth's lives, developing movement arts programs with space for youth to build genuine relationships with peers and adults while discovering their power. Its programs utilize movement, personal storytelling, and collaborative art-making for young people's self-discovery, healthy self-expression, and positive connection to peers, adults, and their community. Destiny requests funding support to retain 31 teaching artist positions that were compensated at an hourly rate of \$45-\$55, teaching an average of 7hr/wk during the school year (36 weeks), prior to March 2020.
7	Living Jazz	95.80%	\$26,450	Living Jazz believes that music transforms lives and has remained committed to this belief since its inception in 1984. The programs of Living Jazz are known not only for their artistic quality, but also for their commitment to build community based on diversity, inclusion and accessibility; the distinctive way in which they encourage and support artists of all skill levels; and the artistic and personal growth they foster in participants of all ages. Living Jazz requests funding support for six Teaching Artist positions for 370 kindergarten through 3rd graders in the Living Jazz Children's Project (LJCP), which focuses on music as a tool for cultural empowerment and social change. Funds will reinstate the pre-COVID team-teaching model for choral classes and support retention by helping cover costs for Teaching Artists as employees.
8	Prescott Circus Theatre	92.60%	\$26,450	The mission of Prescott Circus Theatre (PCT) is to empower and engage Oakland youth through circus and theater arts education as they develop confidence, teamwork, perseverance, artistic talent, and a dedication to working for success. Each year, over 200 youth from low income households work with professional artists in school and community based settings to learn circus and theater skills, create original work, and perform for their communities. For over thirty years, PCT has applied the arts to promote the skills and capacities for our youth to thrive on stage, in school, and in life. Prescott Circus Theatre requests funding support for teaching artists (TA's) for their 2022-2023 school and community based programs, including a wage increase, and ensure program continuity.

4	Oaktown Jazz Workshops	92.40%	\$26,450	Oaktown Jazz Workshops' mission is to promote, preserve, and perform jazz music so that all youth — particularly under-served youth — develop a sense of ownership and pride in jazz as a uniquely American cultural tradition. Founded in 1994, Oaktown Jazz Workshops' celebrates jazz music as an American indigenous art form of profound artistic and cultural significance. Oaktown Jazz requests funding support for 2 Lead Faculty Music Instructors (who teach the weekly, year-round workshops) and 2 Associate Faculty Music Instructors (who teach seasonal classes). These positions provided continuous social connection before, during, and after the COVID shelter-in-place time.	
10	The People's Conservatory	92.20%	\$26,450	The People's Conservatory is an Oakland based 501(c)3 organization that fosters high-level arts creation, study, and performance in an effort to promote cultural awareness and positive social change. As artist-educators, they help young artists reveal themselves by facilitating experiences that focus on their growth and expansion. The Peoples Conservatory requests funding support to ensure the retainment and stability of 8 core dedicated Teaching Artists that have been with the organization since before March 2020, and assure that they continue to share their passion and expertise with Oakland's Youth for a collective total of 364 teaching hours.	
3	Chapter 510 Ink	91.60%	\$26,450	Founded in 2013, Chapter 510 is a made-in-Oakland youth writing, bookmaking, and publishing center. Their staff, teaching artists, and volunteers work side-by-side with Oakland's public school teachers to provide a safe and supportive community for Black, brown, and queer young people ages 8-19 to bravely write. They serve over 750 Oakland youth and their families annually, through short- and long-format writing, podcasting, bookmaking, and publishing workshops at our Writing Center in Old Oakland and at OUSD partner schools. Chapter 510 requests funding support for two teaching artists who were furloughed because of the COVID-19 pandemic, which will rebuild their Westlake Middle School program.	
21	ARTogether	91.25%	\$26,450	ARTogether is an Oakland-based nonprofit 501(c)(3) organization that seeks to support and strengthen refugee and immigrant communities through the creative arts, support refugee and immigrant artists, and use public art projects to raise awareness about the refugee and immigrant experience. Founded in 2017, ARTogether offers programs that reach out to refugees and immigrants, providing welcoming and creative spaces for local refugees and immigrants to connect with their community. ARTogether requests funding support to rehire teaching positions at their After-School Arts Program, which first launched at Oakland International High School (OIHS) in 2019.	

9	Cantare Con Vivo	91.20%	\$26,450	Cantare is an intergenerational non-profit choral music organization engaging participants ages 4 to 80 through 3 adult choirs, classroom music education, after-school choirs and a summer camp. Each week, Cantare serves over 3000 TK-12 grade students through classroom music education programs at 109 classrooms in eight underserved Oakland schools, seven after-school choir programs serving over 250 students, and a two-week summer music camp in downtown Oakland serving 75 4-9th grade students. Cantare requests funding support two part-time teaching artist positions which serve students during the school day and after school at Franklin, Greenleaf, Piedmont Ave and Melrose Leadership Academy, as well as in their summer music camp.	
2	Thingamajigs	90.60%	\$26,450	Since 1998, Thingamajigs has been a genre-crossing arts organization aiming to promote music and other art forms through DIY and MAKER collaboration between artists and the local community. Through their program Thingamakids!, teaching artists design and teach MAKER education, musicianship, group collaboration, and creative design through the process of building musical instruments and sound sculptures out of reused objects and materials found in our everyday lives. Thingamajigs requests funding support to re-hire 5 teaching artists for the upcoming school year, who were previously cut due to the pandemic.	
16	Oakland Interfaith Gospel Choir	90.40%	\$26,450	Founded in 1986 by Artistic Director Terrance Kelly, The Oakland Interfaith Gospel Choir's mission is to inspire joy and unity among all people through black gospel and spiritual music traditions. OIGC operates the Youth Choir, non-audition Community Choir, Kids Choir, World Choir and, after acquiring Oakland Youth Chorus (OYC) in mid-2022, three choirs focused on pedagogy, music theory and serving Oakland public schools. Modeling unity through its multiracial, multicultural, interfaith membership and committed to community service and social justice, OIGC offers a year-round Community Engagement Program of free public performances and support for nonprofits. OIGC requests funding support to restore the teaching artist position supporting the Oakland Youth Chorus program at Bret Harte Middle School that had been placed on hiatus due to OYC's covid-closure.	
5	Diamano Coura West African Dance Company	89.80%	\$26,450	Diamano Coura is a not-for-profit community African arts organization with a cultural focus. Located at the Malonga Casquelourd Center for the Arts in the City of Oakland, the Company is dedicated to: The preservation, education, and appreciation of traditional West African music, dance, theater, and culture through public benefit ventures. Diamano Coura requests funding support for 5 teaching artist positions in its community classes that moved to pro-bono status due to reduced revenue. The teaching artists focus on maintaining the strength and vibrancy of Oakland's culture by making traditional West African dance, drum, song, and storytelling accessible to the community as we persist through the compounding challenges and new realities of COVID-19.	

11	Museum of Children's Art	89.00%	\$26,450	Founded in 1989, the mission of Museum of Children's Art (MOCHA) has expanded to deliver on their community's recent and urgent needs. With a racial equity and social justice lens, MOCHA uses the arts as a vehicle to advocate for self-expression, culture and community-building, and the centering of youth voices. They achieve this through hands-on experiential arts education for Bay Area children, youth and their families and arts-integrated professional development and curriculum for educators. MOCHA requests funding support to restore their Lead Museum Arts Educator position that was furloughed due to the COVID-19 pandemic to full-time (from currently part-time).
13	Hiphopforchange, Inc.	89.00%	\$26,450	HipHopforChange is a 501c3 Oakland nonprofit organization committed to advancing equity and access through arts and culture for under-resourced communities. They use Hip Hop expression and its culture as a tool to build community and platforms to empower marginalized voices and narratives. Their work is geared toward fostering a network of artists, activists, educators, institutions, and others interested in dismantling colonial systems of oppression for radical change through Hip Hop Culture. HipHopforChange requests funding support for 6 artist educators and site coordinators to teach in-person, on-site at schools and at community centers.
19	510akland DBA Elevate Oakland	87.20%	\$26,450	Elevate Oakland is a nonprofit committed to ensuring that every Oakland public school student has access to culturally vibrant art and music education during the school day. Our mission to provide students with opportunities to engage in dynamic art and music programming has led us to partner with more than 30 public schools to meet a wide variety of needs for more than 3,000 youth, ranging from the provision of musical instruments to facilitating opportunities for students to perform alongside local professional musicians. Elevate Oakland requests funding support to re-hire 2 teaching artist positions that were held at McClymonds High School in West Oakland prior to the pandemic, restoring an additional 100-200 music teaching hours to students there in partnership with the school staff.
14	Stagebridge	84.40%	\$26,450	Since its founding in 1978, Stagebridge has become one of the oldest and most renowned performing arts organizations for seniors 50+. The mission of Stagebridge is to foster a vibrant community where all lifelong learners are celebrated and enriched through the performing arts. Stagebridge works to transform perspectives towards aging from the image of decline to a vision of continuous growth. This is accomplished with the organization's award-winning Creative Aging programs that offer older adults opportunities for lifelong learning and participation in the performing arts. Stagebridge requests funding support to retain 21 teaching artists and restore their hours at the organization's pre-pandemic levels.

17	Project Bandaloop	83.60%	\$26,450	Founded in Oakland in 1991 by Amelia Rudolph and now under the artistic direction of Melecio Estrella, BANDALOOP celebrates the human spirit, nature, and communities through vertical dance (utilizing climbing technology) to expand and challenge what is possible. BANDALOOP programs create new vertical dance performance on its Uptown outdoor dance wall and in its West Oakland studio for local and worldwide audiences; train generations of dancers in its unique form; and provide space and opportunity for renters, artists, youth, and pre-professional dance students. BANDALOOP requests funding support for six positions integral to BANDALOOP's education programming: Director of Education, Director of Youth Programs, and four Teaching Artists. These part-time and hourly staff had their hours reduced or eliminated during the onset of the Pandemic.	
6	The Junior Center of Art and Science	81.80%	\$26,450	The Junior Center of Art and Science (JCAS) cultivates curiosity and creative exploration for youth through the arts and sciences. Located in the heart of Oakland on the shores of Lake Merritt, the Center is dedicated to providing equitable access to its programs for all youth and their families throughout Oakland and the greater East Bay Area. In 2020/2021, pandemic and other disruptions to our in-person programming depleted our 15-member Teaching Artist faculty by nearly 50%. The Junior Center requests funding support for nearly 600 hours of school residency prep, curriculum planning and instruction. By ensuring compensation for 12 of its FY23 residencies, this funding will assist in stabilizing and sustaining the organizations current faculty of nine Teaching Artists.	

TOTAL \$449,650

City of Oakland, Cultural Affairs Division, CULTURAL FUNDING PROGRAM

FY22-23 Creative Economies of Belonging Grant Program SCORES

App #	ORGANIZATION	SCORE
15	Destiny Arts Center	96.40%
7	Living Jazz	95.80%
8	Prescott Circus Theatre	92.60%
4	Oaktown Jazz Workshops	92.40%
10	The People's Conservatory	92.20%
3	Chapter 510 Ink	91.60%
21	ARTogether	91.25%
9	Cantare Con Vivo	91.20%
2	Thingamajigs	90.60%
16	Oakland Interfaith Gospel Choir	90.40%
5	Diamano Coura West African Dance Company	89.80%
11	Museum of Children's Art	89.00%
13	Hiphopforchange, Inc.	89.00%
19	51Oakland DBA Elevate Oakland	87.20%
14	Stagebridge	84.40%
17	Project Bandaloop	83.60%
6	The Junior Center of Art and Science	81.80%
22	Ace Monster Toys, Inc.	73.20%
12	Omni Commons	69.50%