

Malcolm X Jazz Arts Festival

Event: Malcolm X Jazz Arts Festival

Location: San Antonio Park

Date/Time: 5/21/22 1:00-4:30 PM

Number of people reached: 118

- 100 English flyers distributed
- 18 interviews (8 in-person, 10 digital)

Event Description: EastSide Arts staff conducted English outreach at the Malcolm X Jazz Arts Festival in San Antonio Park. This 22nd annual festival celebrates jazz, Oakland culture, and keeping Oakland locals in the city. The event had performances by [Bay Area jazz artists and dancers](#), information from local organizations, and a Kids Court open house hosted by Vertical Skillz that featured boxing and fitness activities. The EastSide Arts team attracted community engagement with a colorful display – a 10x15 Deeply Rooted Collaborative custom canopy with an artistic backdrop, assorted candies, and available resources.



The team informed people what the General Plan is; conducted in-person interviews; advertised the digital survey; shared a 2-pager on housing and environmental justice conditions that people in Oakland are experiencing; handed out flyers for resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance; referred community members to direct service organizations or City Department to address current needs; and gathered questions regarding the General Plan and City services. The 2-pager on housing and environmental justice conditions presented racial displacement, housing affordability, pollution burden, past and future housing production in Oakland, and a call to action.

This pop-up event had a combined interview approach that allowed people to choose to take the survey in-person or scan a QR code to take the digital surveys available in English, Spanish, and Chinese.

Engagement Approaches:

1) A large colorful canopy to bring people to our booth 2) Approach people to have a conversation rather than extracting information from them 3) Visible QR codes to digital survey and Listserv for greater accessibility and willingness to participate and 4) A 2-pager on housing and environmental justice on the table in English.



Demographics: The Deeply Rooted in Oakland Partnership is committed to reaching people who have not traditionally been part of planning processes. At this event we spoke with youth, older adults, LGBTQ+ persons, formerly incarcerated persons, unhoused folks, tenants/renters, homeowners, low-income persons, and people experiencing environmental injustice. The following are demographic highlights based on the 18 in-person and digital interviews we conducted:

- **Race/Ethnicity:** Majority are Hispanic/Latino (28%) or Black/African American (16%). *See Table 1 below for more information.*
- **Age:** Most of the people we spoke with are 25-34 (22%), 35-44 (22%) or 45-54 (22%). *Table 2 below for more information.*
- **Gender:** 44% are female, 22% are female, and 6% are non-binary. *See Table 3 below for more information.*
- **Housing:** Most of the people we spoke with are renters (33%), live in shared housing (22%), or are homeowners (17%). *See Table 4 below for more information.*
- **Disability:** 31% of people shared having a disability; having a learning disability (16%), mental health disorder (5%), sensory impairment (5%), and other disabilities (5%). *See Table 5 below for more information.*

- **Annual Personal Income:** Most have an annual personal income of over \$50,001 (44%) and \$30,001-\$40,000 (11%). *See Table 6 below for more information.*
- **Sexual Orientation:** 56% are heterosexual and 17% are LGBTQ+. *See Table 7 below for more information.*
- **Experience with Mass Incarceration:** 45% of people shared that they had some experience with mass incarceration; being a family member of someone who is formerly incarcerated (22%), a family member of someone who is currently incarcerated (11%) and being formerly incarcerated themselves (6%). *See Table 8 below for more information.*

The 18 interviews included the following 8 questions and demographic information:

- **General:** 1) When did you/your family arrive in Oakland? Where were you living before?; 2) What neighborhoods have you lived in?; and 3) What's your favorite memory of Oakland?
- **Housing:** 1) Have your family members struggled with housing problems? If so, what have been your major problems?; and 2) What are your ideas for solutions? What would you like to see as solutions?
- **Environmental Justice:** 1) Do any of your Oakland family members have trouble breathing, been involved in a car collision, been affected by wildfires (proximity or smoke), or flooding?; and 2) What are your ideas for solutions? What would you like to see as solutions?
- **Anything else you would like to share?**
- **Demographic Information:** Zip code, neighborhoods, age, race/ethnicity, gender, sexual orientation, housing, disability, annual income, and formerly incarcerated

Engagement Summary

The following is a summary of the main points that community members brought up during the event. Points under each topic are ordered by most to least mentioned.

FAMILY ARRIVED IN OAKLAND

- The majority of individuals that we spoke with shared that their families arrived between 1980-1999 (22%), 2000-2010 (22%), and 2011-2020 (33%). *See Table 9 below for more information.*
- Most people had previously been living in the Bay Area (18%) and other places on the West Coast (47%). Bay Area locations included: San Francisco, San Jose, and San Mateo.

A FAVORITE MEMORY OF OAKLAND

“My first entering. I loved Oakland since that first touch.”

“culture, food, comunidad”

- **Culture and Pride:** Many appreciate the vibrant lifestyle and opportunities to celebrate, including planned festivals like Malcolm X Jazz Arts Festival as well as more casual chili cook-offs and live music events. Some stated that the Culture of Oakland is defined by the community. Others mentioned Oakland pride through sports, particularly the Warriors Championships.
- **Local Businesses:** Some mentioned food as an integral part of Oakland with favorite restaurants, particularly a buffet.
- **Parks and Nature:** One respondent found joy in walking around Lake Merritt after work
- **Education:** Going to the library
- **Community Engagement:** One person mentioned political engagement and involvement, particularly the Jerry Brown election celebration

HOUSING

“[I’m] at [a] hotel now because of mold. [I] have moved 4 times.”

HOUSING AFFORDABILITY

- **Issues:**
 - **Homeowners** struggle to find loans for home improvements and face foreclosures. They do not have options after displacement.
 - **Renters** struggle with affordability and have to sacrifice habitability for price. Newer renters who are not impacted by rent control are paying an unaffordable price.
 - Ultimately, unaffordability causes people to move and be displaced. Because of the COVID-19 pandemic, making rent was much more difficult.
- **Solutions**
 - Set a cap for rent control at 3% or lower
 - Treating housing as a human right
 - Consider rent abolition
 - Build more affordable housing
 - Grants for home revitalization

HOUSING HABITABILITY

- **Issues:**

Malcolm X Jazz Arts Festival

- Lack of housing next to green spaces
- Unsanitary housing, mold
- Crime in neighborhoods
- Environments that promote mental and spiritual health and wellness are unattainable to the average person

HOMELESSNESS

- **Issue:** Garbage particularly in and around tent cities/encampments
- **Solutions:**
 - Supporting tiny home projects, but not as a cure-all
 - Planning for unhoused people as priorities
 - Prioritize unhoused people in new housing complexes
 - Trash clean-up in tent cities

ZONING AND BUILDING HOUSING

- **Solution:**
 - Build higher (over 5-7 floors)
 - Build mixed-use housing complexes like in Europe with the ground floor as commercial
 - Reuse warehouses and vacant stores and offices for housing

RESOURCES & EDUCATION

- **Issue:** Application process for apartments is lengthy and difficult –requiring pay stubs, credit documents, and more to make them inaccessible

RACIAL DISCRIMINATION

- **Issue:** People of color who faced housing discrimination and employment discrimination in the 1990s, their families are still impacted today

ENVIRONMENTAL JUSTICE

TRASH

- **Issue:** Garbage on the streets of residential areas, especially in East Oakland
- **Solutions:**
 - Operate trash clean-ups and maintenance in East Oakland
 - Enforce regulations on illegal dumping
 - Create dedicated clean-up crews
 - Improved recycling systems

NATURE & PARKS

- **Issue:**
 - Low quality and ill-maintained parks, particularly in underserved areas
 - Tree inequity
- **Solutions**
 - Clean and maintain parks in Fruitvale
 - Plant more trees, particularly in East and West Oakland
 - Optimize irrigation systems for plants
 - Support reconnecting and revitalizing water bodies and systems in the bay
 - More compost programs to revitalize the soil
 - Support indigenous and BIPOC led stewardship programs
 - Support nonprofit organizations that focus on food sovereignty and education such as the Canticle Farm

WILDFIRES

- **Issue:** Exacerbated respiratory issues due to wildfire smoke, particularly impacting those with pre-existing conditions
- **Solution:**
 - Incentivize or regulate landlords to have buildings up to code for fire season such as properly-sealed windows

FLOODING

- **Issue:** Homes flooding during heavy rains

TRAFFIC AND COLLISIONS

- **Issues:**
 - Car collisions
 - Pollution from traffic, particularly trucks
- **Solution**
 - Limit trucking to night traffic

INDUSTRIES

- **Issues:**
 - Oakland Port pollution
 - Disproportionate impacts on neighborhoods next to factories and industrial lands
- **Solutions**
 - Enforce regulation for refineries and concrete companies

Malcolm X Jazz Arts Festival

- Divest and sanction pollution
- Include shipping companies when addressing taxing polluters

TRANSIT

- **Solutions:** Improve systems to optimize commuting (i.e., more frequent or extended routes)

CITY INVESTMENT, ECONOMIC, HEALTH, EDUCATION, PUBLIC SAFETY, AND EQUITY

CITY INVESTMENT

- **Issue:** Long-term damaged roads
- **Solutions:**
 - Pay the Shuumi land tax
 - Invest more money in the art disciplines
 - Divert police funding to social programs
 - Hire Oakland local for full-time City jobs
 - Support projects that merge housing and art needs, such as the Malonga Casquelourd Center for Arts and its Single Room Occupancy (SRO) rooms for artists in the building

ECONOMIC

- **Issues:**
 - Unlivable wages, particularly impacts people of color
 - Employment discrimination
- **Solutions**
 - Monitor and remove racial discrimination in jobs
 - Tax breaks and incentives to companies and owners that prioritize the local community (i.e., tenants, customers, and local jobs)

HEALTHCARE & MENTAL HEALTH

- **Issues:**
 - Inaccessible and unaffordable healthcare
 - Anxiety from and noise and gunshots in neighborhoods
- **Solution:**
 - Increased mental health support and access to counseling
 - More options for non-private healthcare

EDUCATION

Malcolm X Jazz Arts Festival

- **Solutions**

- Focus youth education on community ownership and civic empowerment, locally and nationally, including voting campaigns
- More publicity and centering on indigenous people and history

PUBLIC SAFETY

- **Solutions:** Invest in more community observer safety programs

Table 1. Engagement by Race/Ethnicity

Race/Ethnicity	Count	Percent
Hispanic or Latino (non white or Black)	7	28.0%
Black/African American	4	16.0%
White/European	2	8.0%
Multi-racial	1	4.0%
Asian	1	4.0%
Caribbean Islander	1	4.0%
Native American/Indigenous or Alaska Native	1	4.0%
Native Hawaiian/Pacific Islander	1	4.0%
Middle Eastern	1	4.0%
Other	0	0.0%
Decline to state	6	24.0%

Table 2. Engagement by Age

Age	Count	Percent
10-17	1	5.6%
18-24	0	0.0%
25-34	4	22.2%
35-44	4	22.2%
45-54	4	22.2%
55-64	1	5.6%
65+	1	5.6%
Decline to state	3	16.7%

Malcolm X Jazz Arts Festival

Total	18	
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Table 3. Engagement by Gender

Gender	Count	Percent
Female	8	44.4%
Male	4	22.2%
Non-binary	1	5.6%
Transgender	0	0.0%
Intersex	0	0.0%
Decline to state	5	27.8%
Total	18	

Table 4. Engagement by Housing

Housing	Count	Percent
Rent	6	33.3%
Own	3	16.7%
Shared housing with family/roommates/partner	4	22.2%
Temporary with friends/family	0	0.0%
Mobile housing/unhoused	0	0.0%
Temporary (in shelter, hotel)	1	5.6%
Decline to state	4	22.2%
Total	18	

Table 5. Engagement by Disability

Disability	Count	Percent
A mobility impairment	0	0.0%
A mental health disorder	1	5.3%
A sensory impairment (vision or hearing)	1	5.3%
A learning disability (e.g., ADHD, dyslexia)	3	15.8%
Other	1	5.3%
Decline to state	12	63.2%
None	2	10.5%

Table 6. Engagement by Annual Personal Income

Annual Personal Income	Count	Percent
\$0-\$10,000	0	0.0%
\$10,001-\$20,000	1	5.6%
\$20,001-\$30,000	0	0.0%
\$30,001-\$40,000	2	11.1%
\$40,001-\$50,000	1	5.6%
\$50,001+	8	44.4%
Decline to state	6	33.3%
Total	18	

Table 7. Engagement by Sexual Orientation

Sexual Orientation	Count	Percent
Heterosexual	10	55.6%
Decline to state	5	27.8%
Queer	2	11.1%
Other	1	5.6%
Bisexual	0	0.0%
Lesbian	0	0.0%
Gay	0	0.0%
Total	18	

Table 8. Engagement by Experience with Mass Incarceration

Mass Incarceration	Count	Percent
Decline to state	8	44.4%
I am a family member of someone who is formerly incarcerated	4	22.2%
I am a family member of someone who is currently incarcerated	2	11.1%
I am formerly incarcerated	1	5.6%
Other	1	5.6%
None	2	11.1%

Table 9. Family Arrived in Oakland

Arrive in Oakland	Count	Percent
Before 1900	0	0.0%
1900-1950	0	0.0%
1950-1979	0	0.0%
1980-1999	4	22.2%
2000-2010	4	22.2%
2011-2020	6	33.3%
2021+	2	11.1%
Visiting	1	5.6%
Working	0	0.0%
Decline to state	1	5.6%
Other	0	0.0%
Total	18	